

“Mestizaje”- Many Cultures, One Future

Mestizaje is a term created by Dr. Kee Warner Carrillo from the University of Colorado- Colorado Springs. Mestizaje is the creation of a new culture through the mixing of our Hispanic, Mexican, Latino, and Chicano heritages. Our theme, “Mestizaje- Many Cultures, One Future,” signifies that all of us are working toward a singular future that will benefit all of us, no matter our background or upbringing. It is meant to inspire a sense of community throughout all of us.

The Colorado State Fair Fiesta Committee will be enforcing the following rules-regulations prior to and during the Fiesta Day Parade. Any questions, comments, concerns, or eventualities will be handled by the Parade Coordinator, Brian Montez. Any decisions made by him or the Fiesta Committee Coordinator, Louis Trevizo, are final.

GENERAL:

1. ONLY one (1) vehicle per application will be allowed in the parade. Additional vehicles will be assessed a separate entry fee and must have a complete application. NO EXCEPTIONS.
2. All entries accepted and notified of their approval to participate are to report to their designated position no later than 7:00 a.m.
3. Judging for entries will begin PROMPTLY at 8:00 a.m. with all floats being staffed as they would appear during the parade. LATE ARRIVALS WILL NOT BE JUDGED. NO EXCEPTIONS.
4. No additional vehicles will be allowed in the assembly area to drop off participants, decorations, or other items for any reason.
5. All entries are responsible for their own transportation and decorations thereof.
6. Participants are not allowed to sell food or beverages.
7. No entry will be allowed to stop at reviewing stand and/or along parade route.
8. Entries MUST conform to the parade theme.

SAFETY EXPECTATIONS:

1. Nothing may be thrown to spectators along the parade route (candy, pins, pamphlets, etc).
2. Each entry shall exercise all precautions for safety. Each entry is responsible for making their float safe for the participants, spectators, judges, and volunteers.
3. No more than three (3) car lengths will be allowed between parade entrants.
4. The driver of each entry must be available at all times to move unit in the event of an emergency or relocation.
5. Consumption of alcoholic beverages by participants during line-up or parade is strictly prohibited.
6. In order to properly and safely line-up parade entries, please list any animals, sound effects, or loud noises will be used. Animals must be distanced from loud noises or effects to avoid being spooked.
7. Discharging of firearms, fireworks, or any other incendiary devices is strictly prohibited.
8. Directions issued by Parade officials, Fiesta volunteers, and/or law enforcement must be strictly adhered to. Any violations of any of the above requirements may result in dismissal from parade, ineligibility for awards, and/or ineligibility from participating in future Fiesta Day parades.

ADVERTISING:

1. Participants wearing signs or clothing with political advertising (i.e. cannot say “Vote for” or “Elect”) and/or supporting controversial social or religious issues WILL NOT be allowed in the parade. No exceptions. Fiesta Committee Parade Chairperson and Executive Board have the final authority in the matter.
2. Identification of firm or organization sponsoring entries IS prohibited.
3. The use of 20” x 36” signs to identify sponsors is recommended. These signs must be supplied by the entrant.

FLOAT AWARDS:

Entries will be judged in the following areas:

- Most Traditional
- Judges’ Choice
- Most Creative
- Most Fitting Parade Theme

- Best Costumes
- Most Beautiful

Six (6) trophies will be awarded to the most outstanding float entries. An impartial panel of judges will judge all competing entries. Trophies will be awarded to the winner in each of the six (6) categories immediately prior to the start of the parade. An advance banner during the course of the parade will designate each of the winning floats.

OFFICIAL FAIR AWARDS:

The Parade Panel will judge the following entries during the course of the parade. Trophy winners will be announced at 3:30 p.m. at the Pepsi Park Bandshell. Advance notice will be given to each winner. A representative of each winner **MUST** be present. Winners not present forfeit the right to win awards in next year's parade.

- Marching Band:
 - Bands are expected to play during the ENTIRE parade route.
 - Judged by sound quality and musical performance
- Most School Spirit:
 - Schools are expected to cheer during the ENTIRE parade route.
 - Judged by number of students, volume of cheer, and school colors
- Marching Unit:
 - Judged by unison, drill, and appearance
- Saddle Club:
 - Judged by horsemanship, uniforms, and horse appearance
- Mexican Band:
 - Bands are expected to play during the ENTIRE parade route.
 - Judged by sound quality, familiarity with music, crowd response, and energy
- Custom Vehicle
 - Judging of custom vehicle will begin at 8:00 a.m. with all vehicles staffed as they would appear during the parade. **LATE ARRIVALS WILL NOT BE JUDGED. NO EXCEPTIONS.**
 - A limit of 5 vehicles or bikes will be allowed per individual or club.
 - Entrants must submit an application, photo, and fee for EACH vehicle or bicycle in the parade.
 - Due to line-up limitations, each vehicle will be screened for acceptance prior to parade.
 - Screening will be done prior to the parade using photos sent in with application. If a vehicle is not chosen to be in parade, the entry fee will be returned.

CANCELLATIONS/ NO-SHOWS:

1. Cancellations must be reported at least seven (7) days prior to the parade. Failure to cancel within seven (7) days prior to parade will result in forfeiture of entry fee. No-show entries can cause line-up problems and may not be allowed to participate in future parades.

Reviewing stand will be located at 800 W Northern Ave. (Minnequa Park)
Parade entry does not include State Fair gate admission
Entry numbers are on first-come, first-served basis.